



## QUESTIONS & RESPONSES #01

RFP or RFQ / TITLE 070924 | Public Affairs Support Services

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SUBMITTAL DUE DATE June 20, 2018 @ 2:00 PM (PST)

Q&A ISSUE DATE 11-Jun-18

PROPOSER QUESTIONS	PORT RESPONSES	RFP/ RFQ Section
What is the impetus for the request for proposal for Public Affairs Support Services?	The NWSA is entering its fourth year of existence and desires increased engagement throughout the Puget Sound.	
Is there an incumbent firm already providing the services outlined in the RFP? If so, what is the name of the company and are you expecting they will be an applicant for this RFP	No	
Is the marketing proposal connected in any way to this RFP for Public Affairs Support?	Some messaging developed in both contracts will be coordinated.	
What is the structure of your internal public affairs and communication teams for NWSA?	Several staff from both ports are assigned to support the NWSA with communications and government affairs work. That work is directed by the Public Affairs Director for the NWSA.	
Will the winner of this RFP engage on a regular basis with the public affairs/communications staff for the individual ports that make-up the NWSA?	Yes - see answer above	
Will the selected contractor serve as an agency of record to provide support services to just the NWSA? Will the contractor provide these services individually to the ports of Seattle and Tacoma and the NWSA?	The majority of service will be coordinated through the NWSA.	
Do you want to see specific suggestions for "campaign ideas" in the response to the RFP?	Specific suggestions are not necessary for the RFP response.	
Will you please provide the questions and responses to questions you have received from other parties?	Responses to all questions are posted to this Procurement on the Port's website.	